



MR BLUE™ GOES FURTHER
WITH EXCLUSIVE FEATURES FOR OUTDOOR ACTIVITIES



 **Mr Blue® 2.0**

SUN & SPORT EDITION 



1 | CHEMISTRIE[™] CLIPS TO BRING YOU A NEW. INNOVATIVE SUN OFFER



- Generate additional revenues through an alternative to both prescription sunwear and unsatisfactory clip-on sets.
- Magnetic lens layering system: a patented technology that attaches lenses to virtually any prescription eyewear using magnets embedded in the lenses.
- Base curve matched, lightweight, custom made.
- A specifically designed process on Mr Blue Sun & Sport Edition together with available material and support.



2 | HALF JACKET FRAMES TO EXCEL IN YOUR SPORTS OFFER



- Capitalize on the rising popularity of endurance and extreme sports.
- Achieve a wider frames coverage with the partial step bevel⁽¹⁾ in addition to full high. curve, asymmetric bevel, and step bevel.
- A dedicated process and assistance on your machine supported by new tools.

(1) Bevel a portion of the thick lens edge into a step to fit into frames so that only a part of the edge is inserted, and protrusions on the lens hook into indentations in the frame groove

CONDITIONS

- “Sun & Sport Edition” and its special features are available for every “Mr Blue Sun & Sport Edition” edger order, associated with a new or already owned Mr Blue Tracer or Mr Orange Tracer.
- Tutorial videos, instructions for use, selling advice etc. are available ! Ask your Essilor Instruments contact.



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