

רשימה של כתבות ופרסומים (מכשיר Lumenis M22 IPL OPT)



Clinician recommends intense pulsed light for dry eye

<https://www.healio.com/optometry/cornea-external-disease/news/online/%7Be32652f2-4566-428e-90d7-ff64b1e0f26f%7D/video-clinician-recommends-intense-pulsed-light-for-dry-eye>

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Article

The Evolution of Our Dry Eye Center of Excellence

By Noof El Dossil, MD March 1, 2018

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The Eye Institute of West Florida began building a Dry Eye Center of Excellence about 10 years ago, before we even knew to call it that. I had joined the practice around that time, knowing I wanted to be an outcomes-driven surgeon, focusing on the refractive and refractive-cataract end of the spectrum.

I had also begun to recognize several compelling, relevant points about ocular surface disease (OSD):

- At the time, no focused approach to dry eye was being taken. No marketing or patient outreach was occurring.
- OSD was and is underdiagnosed, and treatment is a significant unmet need and untapped market. Studies identify prevalence rates of dry eye from 7% to 33%, with 78% of sufferers being women and approximately 20% having an underlying medical condition.¹ Various sources of market research reveal the typical dry eye patient is female,

The Evolution of Our Dry Eye Center of Excellence

<https://www.opthalmologymanagement.com/supplements/2018/march-2018/dry-eye-center-of-excellence/the-evolution-of-our-dry-eye-center-of-excellence>



Dry eye patients can rely on many strategies

<https://www.healio.com/opthalmology/cornea-external-disease/news/online/%7B59c6346c-3912-4228-801d-6eabae7cadfa%7D/video-dry-eye-patients-can-rely-on-many-strategies>

דטי שרותי אופטיקה בע"מ (www.dty.co.il)

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MEETING NEWS

Vision Expo East

Add value to patients by offering aesthetic services

Primary Care Optometry News, May 2018

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NEW YORK – “People want to see well, but look good, too,” **Selina R. McGee, OD, FAAO**, told attendees at a presentation here at Vision Expo East.

Aesthetic services can add value outside of vision care plans, she said.

“This is one of the areas that’s really taken off in my practice in the last year and a half,” McGee said.

She listed a number of ways [practitioners can offer aesthetic services](#), beginning with sunglasses.

“We consider sunglasses a second pair sale, but they’re really important,” McGee said. “They’re protecting our patients from age-related macular degeneration, cataracts. You can add one more piece: You’re not squinting with your sunglasses on and creating more wrinkles that I need to fix with Botox.”



Selina R. McGee

Add value to patients by offering aesthetic services

<https://www.healio.com/optometry/primary-care-optometry/news/print/primary-care-optometry-news/%7Bfa09c72c-996e-430e-8099-f16426721984%7D/add-value-to-patients-by-offering-aesthetic-services>

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Relieving severe rosacea with IPL

IPL offers relief to a patient suffering from dry eye symptoms related to acute ocular and facial rosacea.

By Laura M. Florman, MD July 1, 2018



“Matthew,” a 60-year-old patient of mine, has a true heart of gold. He moved to my area five years ago and works as a pastor in crisis situations, devoted to providing any comfort he can in times of human suffering.

Unfortunately, his own comfort was limited by severe facial and ocular rosacea. His symptoms remained uncontrolled, despite significant dietary efforts. He had only a high-deductible catastrophic health plan, and virtually all prescription medications were unaffordable to him.

Upon examination, it was clear that the patient suffered from advanced papulopustular and ocular rosacea. He told me that he had experienced these symptoms for 20 years, with gradually increasing severity. He reported that, for the past five years, his eyes were routinely burning, stinging and watering. His exam showed significant dry eye disease (DED) signs, including 3+ injection, 3+ SPK and tear breakup time (TBUT) of only 4 seconds OU.

Relieving severe rosacea with IPL

<https://www.opthalmologymanagement.com/issues/2018/july-2018/relieving-severe-rosacea-with-ipl>

 CHANNELS



Unraveling a Ball of Yarn

Laura M. Periman, MD, joins Gary N. Wörz, MD, to discuss management approaches for dry eye and ocular surface disease. Dr. Periman says that treating dry eye is akin to unraveling a ball of yarn—treating symptoms while encountering a few “knots” along the way. She also shares details of her passion project, DryEyeMaster—an educational resource dedicated to providing treatment pearls, research, and other tools to help in the fight against dry eye.

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Reference:

<https://dryeye.lumenis.eu/media/>